

Biography

Bob Frazier
Western Washington University
Bellingham, WA

Bob Frazier is currently Vice President for External Affairs at Western Washington University. The areas of the University which he oversees include: government relations; university communications; publishing, printing and graphics, marketing and the University's proposed waterfront campus. In addition, he serves as a member of the President's Council.

Mr. Frazier previously worked for The University of Montana. He held positions of University Executive Vice President, and Interim CEO of the Helena campus when he departed in May, 2005. The Montana Board of Regents designated the title Executive Vice President Emeritus upon his departure.

Mr. Frazier's past employment also includes positions at Montana State University in Student Services, the University Foundation and the President's Office. He has twice taken leave to work with administrations of two Governors, one Republican, one Democrat, worked as a lobbyist for the University System and the Executive Branch of government for sixteen years, and directed the successful statewide campaign for passage of the University System Mill Levy in Montana.

Frazier has published a variety of articles and coauthored two books "New Economic Regionalism in the Rocky Mountain West" (1994) and "Charles Fritz, An Artist with the Corps of Discovery" (2004). He previously served on seven state, national, and international boards of directors. In December 2001 Frazier was elected chairman of the Canadian American Border Trade Alliance Board of Directors, which has a bi-national membership of 60,000.

His departments are often saluted for their excellence and innovation. Marketing, licensing, and branding programs earned a total of over fifty regional, national, and international awards from 2003-2005. They included National Licensing Program of the Year from the National Collegiate Licensing Association, the Grand Crystal Award from CASE for excellence in marketing, the Best of Show Award from the National Admissions Marketing Report and the Beacon Award for the National Education Publisher's Association. Mr. Frazier's commitment to public service has been recognized with the Jefferson Award from the American Institute for Public Service.